

## **BICYCLE ELECTRICAL CONNECTOR CORD**

### **ABSTRACT OF THE DISCLOSURE**

A bicycle electrical connector cord includes a first connector, a primary cable, a second connector, a secondary cable and an electrical device. The first connector has a plurality of first electrical contacts. The primary cable includes a first conducting member electrically coupled to one of the first contacts and a second conducting member electrically coupled to one of the first contacts. The second connector has at least one second electrical contact electrically coupled to the first conducting member. The secondary cable extends from the second connector and includes a third conducting member electrically coupled to the second conducting member. The electrical device is electrically coupled to the third conducting member. A method is also provided for attaching a bicycle electrical connector cord to a display unit and a pair of electrical devices on a non-forward facing portion of a bicycle.